EMPOWERING TEACHERS AND ENGAGING LEARNERS
As we look around, the only thing we see is change.

Change in every aspect of life. At DS Digital, we understand this change and the need to keep abreast of the change. This change is most apparent in the younger generation as they are experiencing the world sitting in their cosy homes. The young minds get exposed to the new technologies and their imaginative minds grasp these with ease. We have therefore not just been keeping pace or staying abreast but setting the pace in the education industry. We have done this through constant innovations based upon the regular feedback from the stakeholders of education. By working very closely with the mentors, teachers and students at various levels. By working with the finest authors, then testing and implementing content for schools. By putting together a mechanism of regular feedback. It is this dedication that ensures that what we deliver to you is Future Proof. We work to update the technology so no one gets stranded in the middle with outdated hardware or unsupportive software or content that is not driven with the changing times. This is our small promise.
What is Destination Success

DESTINATION SUCCESS is a technology enabled education solution which is a result of research and development basis an in-depth understanding of the needs of today’s education environment and the fast developing needs of tomorrow. The ground breaking technology enabled education solution uses K-12 content designed to meet the dynamic needs of the teachers and students in today’s schools. It creates enriched teaching, learning experiences and environments, presenting a holistic educational program complete with digital and print materials, student tracking and report generating facilities.

“Quality of content is of foremost importance while integrating technology in classrooms to build students’ confidence and also to make them lifelong learner.”

Mr. Vineet Joshi Chairman, CBSE National Summit
Revolutionizing Education: The Technology Outreach

A unique pedagogical approach

Destination Success solution provides a complete platform covering:

- Guided Instructions
- Game Based Learning
- Differentiated Learning
- Assessments
- Performance monitoring
- Dynamic Modelling
- Interactive Learning
- Multimedia Engagement
- Mastery of Concepts
- Problem-Solving Narration

- Destination Success is designed to accommodate the individual needs of each student in any grade and at any level of understanding
- Destination Success generates an interesting multimedia environment where new concepts and skills are introduced in a systematic and coherent way
- It allows students to connect ideas, collaborate with each other and demonstrate their understanding of content and skills

“Educators need to accelerate the strategic use of technology to enhance achievement and effectively engage with today’s new generation of students.”

Mr. Ashok Ganguly
Former Chairman, CBSE
Interactive features that enrich learning

Graphic Rich Content
- It simulates life situations and examples and immediately engages learners in the instruction.
- It also enables the representation of ideas in different ways, such that different learning styles are accommodated.

Flexible Navigation
- It enables students and teachers to adjust the pace of the lesson according to individual needs.
- Key concepts can be revisited and reinforced as many times as necessary to achieve mastery of the content.

Engaging Interactive Program
- Students get involved in constructing their learning through the interaction - in other words, they model what they know.
- By engaging other senses and physical activity in the learning process, students are more inclined to retain what they have learned.

Animations and Interactivities
- It enables content to be presented and manipulated in ways that cannot be done in print - for example, animations, exploration of microscopic elements and so on.
Content Snapshots
**Destination Success Advantage**

*Destination Success* is an innovative and complete learning solution, with digital content, interactive learning tools and extensive print support material. It aims to impart instruction which is an integration of knowledge and technology and which provides an effective learning experience.

**Destination Success Knowledge Portal**

The *Destination Success Knowledge Portal* uses the latest and easy-to-use technological framework for an enriching teaching - learning experience.

The Destination Success Knowledge Portal presents a holistic educational solution that allows the sharing of best practices, collaboration, information exchange, student centered learning, critical thinking - decision making and active exploration.

**Digital Assessments and Worksheets**

- **Interactive Assessments**
  Quizzes for EVS, Science, Maths and Social Studies covering more than 15000 multiple choice questions, these are a quick assessment tool for the teacher

- **Chapter Assessments**
  Comprehensive assignments on chapters cover questions on key concepts. A huge repository of assignment worksheets based on Multiple Intelligence which can help students to practice and teachers to gauge student progress, is also available.

**Question Bank**

The question bank (classes 1-12) is geared for the teachers to create question papers, worksheets and interactive assessments. The wide array of questions include very short questions, short questions, long questions, HOTS questions and value based which are comprehensive and spread across all chapters. It also helps the teachers to evaluate and analyze the progress of the students.

**Repository of Print Material**

Includes classroom activities, take home activities and review sheets which can be printed easily and distributed to students for class work or for homework. Additional print resources covering problem solving strategies, questions for extra practice and skills bank provide an endless resource for questions across varying levels of difficulty.

**Lesson Plans**

Across English, Maths and Science to enable teachers to structure meaningful and successful class activities around Destination Success courses.
Destination Success Proposition

**High quality content and curriculum**
Unrivalled K-12 content correlated to the NCERT, ICSE and various international curricula.

**Blended learning**
Software designed to be used in conjunction with textbooks and with curriculum and assessment standards.

**21st Century Technology**
Destination Success is designed around simple technology enabled learning programs with engaging content that achieve specific learning objectives.

**Training & professional development**
Full training to ensure that teachers are ICT proficient and comfortable with the instructional methodology.

**Various Methods of Delivery**
Flexible and varied activity types that allow for differentiated delivery, interactive whiteboards, computer labs, individual lesson, laptops and tablets.

**Management System**
Destination Success Knowledge Portal is a learning management system for setting up classes, creating and assigning lessons and tests and tracking students’ progress.
Benefits to Students

The use of technology has filtered into the class rooms in the form of mobiles and tablets. With students being exposed to so much messaging from and across the multiple mediums it has become perfunctory to enhance the engagement of the student community for grasping of concepts. It helps to actively motivate and enhance students’ participation in a controlled environment. Increased students’ participation will result in increased educational productivity and keeping their interest levels high for learning.

Improves Learning Skills

Every concept is presented using a real life problem / situation with a cross disciplinary approach so that learning is easy and meaningful. The level based or differentiated learning approach so that the cognitive skills of the students are well developed.

Clear and Easy Understanding of Content

Step by step explanation of concepts through familiar situations and narratives, varied examples and learning through practice.

Active Engagement in Student Knowledge and Collaborative Learning

Multiple interactivities of different kinds in each lesson in which students explore, create and present ideas as active participants. They also improve interpersonal and procedural skills. Learning modules are based on Bloom’s taxonomy to encourage critical and creative thinking.

Engaging Content and Simulating Exercises

Rich animations, visuals and audio components, varied forms of explanation and game-based and differentiated level-based activities make for simulating lessons and an interesting platform for learning.

Setting Benchmarks and Motivation

Graded activities, questions with immediate feedback and ‘show me’ sections for practice and application of learning at a pace that suits learner. These motivate students to excel and lead to higher learning
Benefits to Teachers

Today’s teachers have moved away from the usual teaching from just books. They have enhanced the learning experience of the students through innovative styles of addressing concepts for better understanding by the students. This has made the teaching profession creative and has raised the bar for teaching. This is where Destination Success comes in. It is for the New Age teachers.

Engaging and Motivating Students

With multimedia based interactive materials encouraging high levels of student interaction, participation and feedback on activities, students develop an early positive attitude to learning. The introduction of Game-based learning will engage the learners and make them ‘learn while they play.’

Effective Presentation of Content

Each lesson is cogently structured with an introduction, explanation, examples and practice and assessment tasks for easy and sound teaching-learning process.

Ease of Use

Easy navigation across the program allows the teacher to select and use specific sections for multiple purposes such as concept presentation, practice or assessment.

Ability to Customize

A wide spectrum of tools allow instruction (digital and print) for group work and individual self paced tasks.

Professional Development

We provide full support on implementation and lesson planning strategies, best practices, lesson plans, test creation and utilization strategies.

Meeting Different Learning Needs and Styles

Activities are presented in different ways and forms (through music, diagrams, print, audio, group and individual tasks) to meet different learning styles and are graded to meet different proficiency levels. This not only improves the teaching process but also enhances the capacity of the teachers.
About Us

DS Digital, an S. Chand group company (one of the India’s oldest and largest publishing and education services provider for more than 75 years) envisions of understanding the dynamics of modern day learning requirements and developing solutions that can empower both teachers and learners alike.

DS product range comprises of Digital Classrooms, Tablet Solution, Hands On Labs, Language Lab and Teacher Trainings. For its innovative learning solutions, DS Digital has received 9 national and 4 international awards. The journey of excellence is on and DS Digital is on its way to reinvent the very idea of learning like never before.
“Already our students and teachers have begun to appreciate the value of Destination Success in terms of creating better student engagement levels and core understanding. The support and training from S. Chand is second to none and has been a critical element in seamlessly integrating the platform with our existing syllabus”

Mr. Ashok Kumar, CEO, Indian High School, Dubai

Awards Received
Best School Implementation Award - elIndia 2010
Education leader of the year- Education Awards 2012
Best Innovative K-12 School- Indian Education Awards 2

“S Chand team has worked day in and day out and made it a success and worked to implement Destination Success an interactive learning solution a way towards digital learning”

Mr. RC Joshi, Principal, LK Singhania Education Center, Gotan, Rajasthan (Member of IPSC)

Award Received
Best ICT Enabled School of the year – World Education Awards 2011

“Our team is extremely pleased with the Destination Success Integrated Program. We were particularly impressed with the training and implementation which surpassed our expectation”

Mr. A.P. Sasidharan, Principal, MES Indian School, Doha

Award Received
Best Initiative for Enabling ICT in Schools – World Education Awards 2011

We have implemented DS Digital Pvt. Ltd. DESTINATION SUCCESS in our school. Digital classrooms has helped our teachers & students to gain a deep knowledge on e-content & learning a wider concept on required Subjects. We appreciate our collaboration with DESTINATION SUCCESS and look forward for future endeavors.

Mrs. A. Jeeva Ramaswamy, Principal, Lady Anusuiya Singhania Education Center, Jhalawar

“Since the Destination Success has been introduced on the campus we are witnessing many positive impacts both with our teachers and their positive feedback as well as student engagement and performance levels”

Mr. Mridhul Verma, Principal, Amarchand Singhvi School, Gandhidham
Awards

- Best School Implementation Award for Indian High School, Dubai - eINDIA 2010
- Best Private Sector Initiative for Kendriya Vidyalaya Pilot - eINDIA 2010
- Best Innovation in Pedagogy for Tagore International School - School Education Awards 2010
- Best Multimedia Content for K-12 Education - World Education Awards 2011
- Best Global Collaborative Learning Award for Tagore International School, Vasant Vihar – World Education Awards 2011
- Best Initiative for Enabling ICT in Schools for eMES, elearning Programme MES Indian School, Doha – World Education Awards 2011
- Best Education Technology Solution for Schools - Indian Education Awards 2011
- Best ICT Enabled School of the year for L. K. Singhania School, Gotan - eINDIA 2011
- Best Education Technology Solution for Schools - Indian Education Awards 2012
- Best Innovative Learning Tools - Maths Lab by S. Chand Harcourt India Pvt. Ltd. - Indian Education Awards 2012
- Best Innovative Learning Tools – Indian Education Awards 2014
- Outstanding ICT Initiative of the year, Birla Public School – Indian Education Awards 2014
- 50 Best e-Learning Companies - Global Learn Tech Awards 2015